



ROCKETSHIP

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FEATUREME

PRESS RELEASE PROPOSAL · FOR APPROVAL

GET YOUR NAME IN LIGHTS

1-800-MEDIGAP

Founder Jeff Cline opens strategic acquisition and joint venture discussions as the U.S. longevity economy reaches \$12.5 trillion a year.

PUT 1-800-MEDIGAP IN FRONT OF THE BUYERS WHO MATTER

Goal: announce that 1-800-MEDIGAP is open to strategic acquisition and joint venture discussions, and put that news where insurance carriers, national distributors, private equity groups, healthcare platforms and AgeTech companies read deal news.

What Name in Lights does

- **Publishes the release** as a feature across the business, finance and wire outlets you approve
- **Builds authority:** each live article is a lasting, citable page about 1-800-MEDIGAP
- **Feeds answer engines:** AI search tools lean on what trusted sites say
- **Reports back** on every outlet: accepted, declined, or published with its live link

Who it's written for

- Insurance carriers & Medicare supplement writers
- National distributors, FMOs & call-center operators
- Private equity & strategic acquirers
- Healthcare navigation, Rx & senior-living platforms
- AgeTech companies seeking the 50+ consumer

How it runs

STEP	WHAT HAPPENS	WHO
1 · Approve	Approve the release copy (page 3–4), the outlets and the budget (page 5)	Jeff Cline
2 · Submit	The release goes to each approved outlet's editors	R0cketShip
3 · Review	Each outlet accepts or declines under its own editorial policy	The publications
4 · Live	Accepted features publish; you get every link	R0cketShip
5 · Amplify	Links go to your site, your network and your outreach, with results measured	R0cketShip

Nothing has been submitted or purchased. This document exists to get approval on the copy, the outlets and the budget.

1-800-MEDIGAP

FOR IMMEDIATE RELEASE

1-800-MEDIGAP Founder Jeff Cline Opens Strategic Acquisition and Joint Venture Discussions as U.S. Longevity Economy Reaches \$12.5 Trillion Annually

DALLAS, TX — October 23, 2026 — The iconic toll-free vanity number brand 1-800-MEDIGAP is open to strategic acquisition and joint venture discussions, according to founder Jeff Cline, who highlighted the growing commercial value of proprietary intellectual property during a C-suite executive event hosted in Dallas.

The announcement comes as the U.S. longevity economy, powered by Americans age 50 and older, generates an estimated \$12.5 trillion in annual economic activity, according to estimates from industry leaders. With healthcare, insurance, financial services, senior living and AgeTech competing for an increasingly valuable demographic, strategic differentiation has become a critical competitive advantage.

“In a highly commoditized market, proprietary intellectual property can become a competitive weapon when placed in the hands of the right strategic partners,” said Cline. “The opportunity isn’t simply owning a memorable phone number. It’s about controlling a recognizable consumer access point in one of the largest and most enduring markets in the American economy.”

Cline emphasized that the convergence of artificial intelligence, predictive consumer intelligence and the growing senior economy is creating new opportunities for organizations capable of acquiring customers more efficiently while establishing stronger brand recognition and trust.

“Everyone is competing for the same consumer, often through the same advertising channels, bidding on the same keywords and driving acquisition costs higher,” Cline continued. “A strategic asset like 1-800-MEDIGAP creates an opportunity to differentiate at the very beginning of the customer journey. Combined with the right distribution, technology and capital partners, that advantage can become extraordinarily powerful.”

— continued —

The brand's positioning extends beyond traditional Medicare supplement insurance. Cline sees opportunities for strategic expansion across the broader senior services ecosystem, including insurance, prescription services, healthcare navigation, senior living, financial planning and emerging AgeTech solutions.

1-800-MEDIGAP is evaluating strategic relationships with insurance carriers, national distributors, private equity groups, healthcare platforms and organizations seeking differentiated access to the senior consumer marketplace.

“Markets of this magnitude attract enormous competition, but they also reward companies that own something competitors cannot easily replicate,” Cline added. “Our focus is finding the right strategic partners who understand how to transform distinctive brand intellectual property into a scalable distribution advantage.”

About 1-800-MEDIGAP

1-800-MEDIGAP is a privately owned, independent consumer-facing brand built around the memorable toll-free vanity telephone number 1-800-MEDIGAP and associated digital brand assets. The company is not affiliated with or endorsed by the U.S. government or Medicare.

Strategic Inquiries

Jeff Cline, Founder

1-800-MEDIGAP

972-800-6670

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Edits made for this mock-up

- The \$12.5 trillion figure is now credited to "**estimates from industry leaders**". No outside organization is named, so no third party's name or report is used without permission.
- Everything else is your copy, unchanged.

PICK THE LIGHTS — THREE PACKAGES

Outlets and prices from the Name in Lights marketplace (747 publications) as of 23 Oct 2026. Name in Lights pricing is monthly per outlet and locked at order. **Nothing is purchased until you approve.** Each outlet's editors decide whether to accept.

OUTLET	WHY IT FITS	AUTHORITY	NAME IN LIGHTS	A	B	C
PR Newswire	The wire — distribution to newsrooms & deal desks	92	\$1,260/mo	•	•	•
Yahoo Finance	Where investors & executives read market news	94	\$1,260/mo	•	•	•
StreetInsider	Deal & market-moving news readers	80	\$420/mo	•	•	•
Acquisition International	M&A-focused business publication	73	\$590/mo		•	•
CEOWORLD Magazine	C-suite audience	79	\$1,910/mo		•	•
Money Inc	Investing & business readers	72	\$750/mo		•	•
Global Banking & Finance	Financial-services executives	78	\$2,050/mo			•
FinancialContent	Syndicated financial news network	82	\$1,320/mo			•
Corporate Vision	Corporate & business leaders	75	\$770/mo			•

PACKAGE A

\$2,940/MO

Wire + finance core.
Recommended.

PACKAGE B

\$6,190/MO

A + the deal-maker audience.

PACKAGE C

\$10,330/MO

B + banking & finance reach.

Authority = the outlet's domain rating (0–100). Name in Lights price = 2× the marketplace cost, billed monthly, cancel anytime.

SIGN OFF AND WE LIGHT IT UP

- ☐ **Release copy approved** as shown on pages 3–4 (or with the edits noted below)
- ☐ **Figure attribution approved** — "\$12.5 trillion ... according to estimates from industry leaders"
- ☐ **Package selected:** ☐ A ☐ B ☐ C ☐ Custom outlets: _____
- ☐ **Budget approved** — monthly, cancel anytime
- ☐ **Contact on the release** — Jeff Cline, Founder · 972-800-6670

Edits / notes

Approved by — Jeff Cline, Founder, 1-800-MEDIGAP

Date



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Built on RocketShip · featureme.io · questions: Jeff Cline, 972-800-6670